



**Date:** July 25, 2006

**To:** All Shareholders, Analysts and Institutional Investors

**Re:** FirstService Corporation First Quarter Earnings Call  
scheduled for Tuesday August 1, 2006

FirstService Corporation will be releasing its financial results for its first quarter ending June 30, 2006 on Tuesday August 1, 2006 at approximately 7:30 a.m. Eastern Time (ET). The Company's management invites you to participate in a conference call to be held:

**Tuesday August 1, 2006 at 12:00 p.m. ET**

to discuss the Company's financial results. The call will be hosted by FirstService Corporation's Founder & Chief Executive Officer, Jay S. Hennick.

**To participate, please dial 1-800-310-1961 several minutes before 12:00 p.m. ET.**

If you are not available to participate in the call at the scheduled time, you may listen to a recorded replay by dialing **1-719-457-0820** or toll free at 1-888-203-1112. The access code for the replay is **4101496**. The replay will be available from 5:00 p.m. ET, August 1, 2006 through to August 8, 2006. Additionally, an on-line broadcast will be available by logging onto our website at [www.firstservice.com](http://www.firstservice.com) in the "Investors" section under the tab "Upcoming Events".

Should you have any questions, please do not hesitate to contact FirstService Corporation at 416-960-9500.

We appreciate your interest in FirstService Corporation and look forward to your participation.