



FOR: FIRSTSERVICE CORPORATION

COMPANY CONTACT:

Jay S. Hennick
President & CEO
FirstService Corporation
(416) 960-9500

John B. Friedrichsen
Senior Vice President & CFO
FirstService Corporation
(416) 960-9500

INVESTOR RELATIONS:

Jeffrey Elliott
(919) 968-4085

FOR IMMEDIATE RELEASE

**FIRSTSERVICE COMPLETES PRIVATE PLACEMENT OF US\$50 MILLION
OF SENIOR SECURED NOTES**

TORONTO, Ontario, October 1, 2003 - FirstService Corporation (Nasdaq: FSRV; TSX: FSV) today announced that it has successfully completed the private placement of US\$50 million of senior secured notes with a fixed interest rate of 6.40 percent and a term of twelve years. The notes were purchased by Prudential Capital Group, a unit of The Prudential Insurance Company of America. Proceeds from the private placement will be used to repay all amounts outstanding under the Company's senior revolving credit facility. The notes are due September 30, 2015, with equal annual principal repayments beginning on the ninth anniversary for a ten and one-half-year average life.

Concurrently with completion of the private placement, FirstService amended its senior revolving credit facility with its banking group, including The Toronto Dominion Bank, Bank One Canada, The Bank of Nova Scotia, CIBC and The Royal Bank of Canada. The amended facility continues to have a three-year term, unless extended by the lenders, and entitles the Company to draw up to US\$90 million for acquisitions and general corporate purposes.

Subsequent to the completion of these transactions, the Company will have approximately US\$100 million available to fund future growth.

"With the completion of the private placement and the amendments to our senior revolving credit facility, we have addressed our capital needs for the foreseeable future," said Jay S. Hennick, FirstService President and Chief Executive Officer. "This financing follows the successful private placement of US\$100 million of senior notes completed in June 2001 and further strengthens our capital structure with additional long-term financing. The highly attractive terms of our new senior notes issue reflects the investment-grade rating of our previous senior notes issue and the continuing progress of our Company", he added. "We appreciate the commitment of our note holders and banking group, which reaffirms their confidence in our operating and growth strategy."

FirstService Corporation is a North American leader in the rapidly growing service sector, providing services to commercial and residential customers in the following four service areas: Residential Property Management; Integrated Security Services; Consumer Services; and Business Services, including customer support and fulfillment and business process outsourcing.

Certain statements included in this release constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 (the "Reform Act"). Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, the following: general economic and business conditions, which will, among other things, impact demand for the Company's services, service industry conditions and capacity; the ability of the Company to implement its business strategy, including the Company's ability to acquire suitable acquisition candidates on acceptable terms and successfully integrate newly acquired businesses with its existing businesses; changes in or the failure to comply with government regulations (especially safety and environmental laws and regulations); and other factors which are described in the Company's filings with the Securities and Exchange Commission.