



FOR: FIRSTSERVICE CORPORATION

FOR IMMEDIATE RELEASE

FIRSTSERVICE WELCOMES BERNARD I. GHERT TO BOARD OF DIRECTORS

TORONTO, Ontario, Canada, September 22, 2004 - Jay S. Hennick, President and Chief Executive Officer of FirstService Corporation (Nasdaq: FSRV; TSX: FSV) today announced the appointment of Bernard I. Ghert, C.M. to the Company's Board of Directors. Mr. Ghert brings over three decades of senior leadership and advisory experience in the North American business market.

"We're extremely pleased to welcome Bernie to the Board. His thirty-years of expert counsel within the investment and real estate industries will benefit us as we continue our leadership role in the North American services market," Hennick said.

Mr. Ghert was previously President, Chief Executive Officer of The Cadillac Fairview Corporation Limited from 1981 to 1987 and President of Stelworth Investments Inc. from 1987 to 1992. Mr. Ghert has been a director of many organizations in the private and public sectors, including Cadillac Fairview, Stelworth, CT Financial and Canada Trust, Wellington Insurance, Canada Deposit Insurance Corporation, and has served as President of the Canadian Institute of Public Real Estate Companies. He is currently a director of several Middlefield Funds and is on the Advisory Board of the Office of the Superintendent of Financial Institutions.

"I'm very pleased to be joining such a powerful player in the fast-growing services sector," Ghert said. "FirstService's impressive track record of growth and its unique philosophy of supporting its partners in the long-term creation of shareholder value make this a very satisfying opportunity for me."

Mr. Ghert was appointed as a Member of the Order of Canada in 2002. He currently serves as President of the B.I. Ghert Family Foundation and as the Immediate Past Chair of the Mount Sinai Hospital Board of Directors.

ABOUT FIRSTSERVICE

FirstService is a leader in the rapidly growing service sector, providing services to commercial and residential customers in the areas of: residential property management; integrated commercial security systems; property improvement services; and business services, including business process outsourcing and marketing support services. Market-leading brands include Continental, Wentworth & Prime in property management services; Intercon & Security Services & Technologies in security services; California Closets, Paul Davis Restoration & College Pro Painters in property improvement services; and Resolve Corporation in business services. Entrepreneurial owned and driven, FirstService has grown into a US\$1.3B (including revenues generated by franchises) diversified service company with approximately 15,000 employees. More information about FirstService (Nasdaq: FSRV; TSX: FSV) is available at www.firstservice.com.

FORWARD-LOOKING STATEMENTS

Certain statements included in this release and in the presentation to be made by the Company constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 (the "Reform Act"). Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, the following: general economic and business conditions, which will, among other things, impact demand for the Company's services, service industry conditions and capacity; the ability of the Company to implement its business strategy, including the Company's ability to acquire suitable acquisition candidates on acceptable terms and successfully integrate newly acquired businesses with its existing businesses; changes in or the failure to comply with government regulations (especially safety and environmental laws and regulations); and other factors which are described in the Company's filings with the Securities and Exchange Commission.

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For further information: Jay S. Hennick, President & CEO, (416) 960-9500; Bernie I. Ghert, Director, (416) 481-1937; Nolan Reeds, Senior Account Manager, Edelman (416) 979-1120