



**Date:** July 21, 2004

**To:** All Shareholders, Analysts and Institutional Investors

**Re:** FirstService Corporation Conference Call Announcing  
Fiscal 2005 First Quarter Results

FirstService Corporation will be releasing its first quarter financial results on Wednesday July 28, 2004 at 7:30 a.m. The Company's management invites you to participate in a conference call to be held:

**Wednesday July 28, 2004, at 11:00 a.m. Eastern Daylight Time  
(EDT)**

to discuss the Company's financial results. The call will be hosted by FirstService Corporation's President & Chief Executive Officer, Jay S. Hennick.

**To participate, please dial 1-800-274-0873 several minutes before  
11:00 a.m. (EDT).**

If you are not available to participate in the call at the scheduled time, you may listen to a recorded replay by dialing **1-888-203-1112**. The access code for the replay is **378907**. The replay will be available from 5:00 p.m. (EDT) July 28, 2004 through Wednesday August 4, 2004. Additionally, an on-line broadcast will be available by logging onto our website at [www.firstservice.com](http://www.firstservice.com) in the "Financial/Investors" section under the tab "Press Releases".

Should you have any questions, please do not hesitate to contact FirstService Corporation at 416-960-9500.

We appreciate your interest in FirstService Corporation and look forward to your participation.