



Date: October 21, 2004
To: All Shareholders, Analysts and Institutional Investors
Re: FirstService Corporation Conference Call Announcing
Fiscal 2005 Second Quarter Results

FirstService Corporation will be releasing its second quarter financial results on Wednesday October 27, 2004 at 7:30 a.m. The Company's management invites you to participate in a conference call to be held:

**Wednesday October 27, 2004, at 11:00 a.m. Eastern Daylight
Time (EDT)**

to discuss the Company's financial results. The call will be hosted by FirstService Corporation's President & Chief Executive Officer, Jay S. Hennick.

**To participate, please dial 1-888-203-7667 several minutes before
11:00 a.m. (EDT).**

If you are not available to participate in the call at the scheduled time, you may listen to a recorded replay by dialing **1-888-203-1112**. The access code for the replay is 811557. The replay will be available from 5:00 p.m. (EDT) October 27, 2004 through to November 3, 2004. Additionally, an on-line broadcast will be available by logging onto our website at www.firstservice.com in the "Investors" section under the tab "Press Releases".

Should you have any questions, please do not hesitate to contact FirstService Corporation at 416-960-9500.

We appreciate your interest in FirstService Corporation and look forward to your participation.