



Date: October 23, 2007

To: All Shareholders, Analysts and Institutional Investors

Re: FirstService Corporation Second Quarter Earnings Call scheduled for Tuesday October 30, 2007

FirstService Corporation will be releasing its financial results for its second quarter ending September 30, 2007 on Tuesday October 30, 2007 at approximately 7:30 a.m. Eastern Time (ET). The Company's management invites you to participate in a conference call to be held:

Tuesday October 30, 2007 at 11:00 a.m. ET

to review the Company's financial results. The call will be hosted by FirstService Corporation's Founder & Chief Executive Officer, Jay S. Hennick and will include Scott Patterson, President & COO and John Friedrichsen, SVP & CFO.

To participate, please dial: 1-866-904-6251 several minutes before 11:00 a.m. ET.

If you are not available to participate in the call at the scheduled time, you may listen to a recorded replay by dialing 1-719-457-0820 or toll free at 1-888-203-1112. The access code for the replay is 5459506. The replay will be available from 5:00 p.m. ET, October 30, 2007 through to November 6, 2007. Additionally, an on-line broadcast will be available by logging onto our website at www.firstservice.com in the "Investors" section under the tab "Upcoming Events".

Should you have any questions, please do not hesitate to contact FirstService Corporation at 416-960-9500.

We appreciate your interest in FirstService Corporation and look forward to your participation.