



FOR: FIRSTSERVICE CORPORATION

COMPANY CONTACTS:

Jay S. Hennick
President & CEO
(416) 960-9500

John B. Friedrichsen
Senior Vice President & CFO
(416) 960-9500

FOR IMMEDIATE RELEASE

FIRSTSERVICE TO PRESENT AT CSFB GLOBAL SERVICES CONFERENCE

TORONTO, Ontario, Canada, March 8, 2004 - FirstService Corporation (Nasdaq: FSRV; TSX: FSV) today announced that Jay S. Hennick, President & CEO and John B. Friedrichsen, Senior Vice President & CFO, are scheduled to present at Credit Suisse First Boston's Global Services Conference on Monday, March 15, 2004 in Phoenix, Arizona.

The Company's presentation will be web cast live at 8:00 a.m. (MST) on March 15, 2004 and can be accessed at the Company's web site at www.firstservice.com and will also be archived on the Company's website for access at a later date.

FirstService Corporation (www.firstservice.com) is a North American leader in the rapidly growing service sector, providing services to commercial and residential customers in the following four areas: Residential Property Management; Integrated Security Services; Consumer Services; and Business Services.

FORWARD-LOOKING STATEMENTS

Certain statements included in this release and in the presentation to be made by the Company constitute "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 (the "Reform Act"). Such forward-looking statements involve known and unknown risks, uncertainties and

other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, the following: general economic and business conditions, which will, among other things, impact demand for the Company's services, service industry conditions and capacity; the ability of the Company to implement its business strategy, including the Company's ability to acquire suitable acquisition candidates on acceptable terms and successfully integrate newly acquired businesses with its existing businesses; changes in or the failure to comply with government regulations (especially safety and environmental laws and regulations); and other factors which are described in the Company's filings with the Securities and Exchange Commission.