

Target Announces Exclusive Ready-To-Assemble Furniture Line From California Closets

MINNEAPOLIS, March 28 /PRNewswire/ -- For homeowners with little time to get the house in shape for spring, organizing the home or garage is as easy as visiting a local Target. Beginning in April 2005, Target will carry the California Closets(R) Life, Stuff, Storage(R) line of ready-to-assemble furniture from the leading designer of custom home storage solutions and Dorel Industries, Inc. From dressers and shelves for organizing apparel and shoes to utility cabinets and a gardening center for storing tools in the garage, the new ready-to-assemble storage and organization products offer high-quality, design solutions that allow Target guests to live and work the way they want.

"Organizing a home or garage can be a daunting task. That's why Target turned to California Closets," said Gina Sprenger, senior vice president, Target. "California Closets is a brand that our guests aspire to and admire. With this exclusive ready-to-assemble line we offer our guests a brand with an unsurpassed reputation for its aesthetic appeal and superior quality at an accessible price."

The exclusive ready-to-assemble line will feature storage and organization products for the home including dressers, shoe cubbies, shelves and hampers in maple or cherry. Garage organization products including carts with butcher-block tops, wall cabinets, utility cabinets with locks and a gardening center will be available in grey. The line consists of more than 20 products with price points ranging from \$50 to \$200.

"Having a presence in Target with our new ready-to-assemble line brings us one step closer to realizing our goal of making California Closets home storage solutions a reality for all homeowners," said Anthony Vidergauz, president and CEO of California Closets. "Whether it's a disorganized home, garage or other area of the home, our storage and organization products represent the form, function, style and quality that you would expect of California Closets at a value Target guests will appreciate."

About Target

Minneapolis-based Target serves guests at 1,330 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE: **TGT**) gives back more than \$2 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.

About California Closet Company

California Closets designs and installs custom storage systems for home and office. With over 100 franchise locations worldwide, it is the largest custom storage company in the world. Known for innovative product design and its commitment to serving customers through collaborative needs discovery to create solutions for their specific lifestyle, California Closets' trademarked

slogan "Simplifying home and life(R)," exemplifies the benefits of organizing solutions that give consumers more of life's most valuable commodity - time. Additional information can be found at <http://www.calclosets.com> or call 800-2-SIMPLIFY.

SOURCE Target

Web Site: <http://www.target.com> <http://www.calclosets.com>

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