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FOR IMMEDIATE RELEASE

TSE: FSV
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FIRSTSERVICE ACQUIRES RIGHT CHOICE SERVICES

TORONTO, Ontario (March 4, 2002) – FirstService Corporation, a rapidly growing provider of property and business outsourcing services, today announced that it has expanded its Business Services Group through the acquisition of the consumer support services division of Right Choice Services, Inc. by FirstService subsidiary, DDS Distribution Services Limited of Strongsville, Ohio.

Founded in 1989, Right Choice Services employs approximately 200 people from its headquarters in Mascoutah, Illinois. The company provides consumer promotional support services to large corporations, predominately in the consumer packaged goods industry. These services include rebate processing and fulfillment, customer support services, and consumer loyalty programs. The new DDS subsidiary will be called DDS Right Choice Services.

For the year ended December 31, 2001, Right Choice generated revenues of approximately US \$ 9.5 million and earnings before interest, taxes, depreciation and amortization (EBITDA) of approximately US\$ 1.0 million. The purchase price of the transaction was not disclosed.

“This acquisition is an excellent fit for DDS,” said Jay Hennick, President and Chief Executive Officer of FirstService. “DDS Right Choice Services provides us with a market leading presence in the consumer promotional support area and compliments our fulfillment business, providing us with an opportunity to cross-sell our services to our expanded client base.”

FirstService Corporation is a leader in the rapidly growing service sector, providing a variety of property and business outsourcing services -- including residential property management, integrated security services, consumer services, customer support and fulfillment and business process outsourcing -- to businesses and consumers throughout North America. Detailed information on FirstService can be found at www.firstservice.com.

Certain statements included in this release constitute “forward-looking statements” within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 (the “Reform Act”). Such forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company, or industry results, to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Such factors include, among others, the following: general economic and business conditions, which will, among other things, impact demand for the Company’s services, service industry conditions and capacity; the ability of the Company to implement its business strategy, including the Company’s ability to acquire suitable acquisition candidates on acceptable terms and successfully integrate newly acquired businesses with its existing businesses; changes in or the failure to comply with government regulations (especially safety and environmental laws and regulations); and other factors which are described in the Company’s filings with the Securities and Exchange Commission.

