



Date: July 21, 2009

To: All Shareholders, Analysts and Institutional Investors

Re: FirstService Corporation Second Quarter Earnings Conference Call
scheduled for Wednesday July 29, 2009

FirstService Corporation (TSX: FSV and FSV.PR.U; Nasdaq: FSRV) will be releasing its financial results for its second quarter ended June 30, 2009, on Wednesday July 29, 2009 at approximately 7:30 a.m. Eastern Time (ET). The Company's management invites you to participate in a conference call to be held:

Wednesday July 29, 2009 at 11:00 a.m. ET

To review the Company's financial and operational results, the call will be hosted by FirstService Corporation's Founder & Chief Executive Officer, Jay S. Hennick and will also include D. Scott Patterson, President & COO and John Friedrichsen, SVP & CFO.

To participate, please dial: 1-866-321-8231 several minutes before 11:00 a.m. ET.

Additionally, an on-line broadcast will be available by logging onto our website at www.firstservice.com in the "Investors" section under the tab "Newsroom". If you are not available to participate in the call at the scheduled time, you may listen to a recorded replay by dialing **1-888-203-1112**. The access code for the replay is **6974144**. The replay will be available from 5:00 p.m. ET, July 29, 2009 through to and including August 5, 2009. A replay of this conference call will also be available for 90 days on the Company's website under the tab "Newsroom".

Should you have any questions, please do not hesitate to contact FirstService Corporation at 416-960-9500.

We appreciate your interest in FirstService and look forward to your participation.