



Date: October 14, 2003

To: All Shareholders, Analysts and Investors

Re: FirstService Corporation Conference Call Announcing
Fiscal 2004 Second Quarter Results

FirstService Corporation will be releasing financial results for its fiscal 2004 second quarter ended September 30, 2003 on Tuesday October 21, 2003 at 7:30 a.m. The Company's management invites you to participate in a conference call to be held:

Tuesday October 21, 2003, at 2:00 p.m. Eastern Daylight Time (EDT)

to discuss the Company's financial results. The call will be hosted by FirstService Corporation's President & Chief Executive Officer, Jay S. Hennick.

To participate, please dial 1-800-967-7140 several minutes before 2:00 p.m. (EST).

If you are not available to participate in the call at the scheduled time, you may listen to a recorded replay by dialing **1-888-203-1112**. The access code for the replay is 331773. The replay will be available from 5:00 p.m. (EST) October 21, 2003 through Tuesday October 28, 2003. Additionally, an on-line broadcast will be available by viewing our website at www.firstservice.com in the "News Release" section.

Should you have any questions, please do not hesitate to contact FirstService Corporation at 416-960-9500.

We appreciate your interest in FirstService Corporation and look forward to your participation.