



**Date:** July 12, 2001

**To:** All Shareholders, Analysts and Institutional Investors

**Re:** FirstService Corporation Conference Call Announcing First Quarter Results

FirstService Corporation will be releasing its first quarter financial results on Tuesday July 24, 2001 at 7:30 a.m. The Company's management invites you to participate in a conference call to be held:

**Tuesday July 24, 2001, at 2:00 p.m. Eastern Standard Time (EST)**

to discuss the Company's financial results. The call will be hosted by FirstService Corporation's President & Chief Executive Officer, Jay S. Hennick.

**To participate, please dial 1-800-616-9004 several minutes before 2:00 p.m. (EST).**

If you are not available to participate in the call at the scheduled time, you may listen to a recorded replay by dialing 1-888-203-1112 . The access code for the replay is 568148. The replay will be available from 5:00 p.m. (EST) July 24, 2001 through Tuesday July 31, 2001. Additionally, an on-line broadcast will be available by viewing our website at [www.firstservice.com](http://www.firstservice.com) in the "News Release" section.

Should you have any questions, please do not hesitate to contact FirstService Corporation at 416-960-9500.

We appreciate your interest in FirstService Corporation and look forward to your participation.